

PRESS RELEASE

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More than 6,000 visited Societe Generale TechWeek

Innovation and digital were on the spotlight from 3 to 6 July 2017 during TechWeek, the flagship Dunes event, less than a year after the technological hub was inaugurated in Val de Fontenay (Paris). The event was to promote the meeting of businesses and IT, needs and solutions, projects and prospective in an environment where technology and innovation are now fully integrated.

During four days, numerous Societe Generale employees and external participants have discovered six technology innovation hubs respectively dedicated to Cybersecurity, Big Data & Artificial Intelligence, Cloud, Digital Workplace, Digital Process and Emerging Tech.

Through a number of exhibition stands, conferences, workshops and the hubs' showrooms located at the Dunes, this event was to promote the meeting of businesses and IT, needs and solutions, projects and prospective in an environment where technology and innovation are now fully integrated.

"TechWeek illustrates the openness and technological innovation dynamic that permeates the entire Group. This event contributes to transforming new ideas into solutions, for our business lines and for our customers", Xavier Lofficial, Societe Generale Group Head of Transformation, Processes and Information Systems.

6 techno hubs to serve the businesses

The six hubs were created from internal communities. They reinforce Societe Generale's capacity to innovate, by sharing the know-how of the Technology and Process stream in order to accelerate the Group's businesses digital transformation. Each hub is to search, experiment, show and deliver innovative solutions in its area, to serve the Group's businesses and customers.

Numerous partners, IT groups and startups hosted stands and conducted workshops on topics such as public cloud, design thinking or blockchain. Renowned guest speakers (philosophers, scientists, Corporate CEOs as well as experts, from Societe Generale and external) shared their views on artificial intelligence and its impact on society, the new working methods or IoT.

#TechWeekSG IN FIGURES

90 stands

5 showrooms

75 workshops

70 conferences

3,500 tweets and retweets

Click on the image below to watch the TechWeek best of video:



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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services** to corporates with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

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