

## PRESS RELEASE

Paris, 10 April 2017

### **Societe Generale and Wavestone hold the “Banking Cybersecurity Innovation Awards”**

**Societe Generale and Wavestone are stimulating innovation in cybersecurity and launching a challenge for startups and innovative SMEs in this field. Participants in the “Banking Cybersecurity Innovation Awards” have until 21 May to submit their products and services across three categories. The three winners will be announced on 5 July.**

Societe Generale and Wavestone are holding the first innovation awards competition in the banking cybersecurity sector: the “Banking Cybersecurity Innovation Awards”. Security has emerged as a fundamental issue for the banking sector, and especially for its clients.

#### **Cybersecurity at the centre of Societe Generale and Wavestone’s priorities**

With the arrival of new technologies and the emergence of new practices, the instantaneousness of the digital experience and the exponential growth of data production, threats and incidents linked to cybercrime are constantly increasing. Against this backdrop, Societe Generale is measuring the risks of this growing cybercriminality and prioritising the protection of its information systems and the data entrusted to the bank by its clients.

Wavestone, one of Europe's leading consulting firms, is adopting innovative approaches to supporting its clients by identifying and minimising these new risks.

The “Banking Cybersecurity Innovation Awards” invites European startups and innovative SMEs to submit and promote their cybersecurity solutions. This major open innovation initiative aims to increase contacts and exchanges with ecosystem players in order to co-build security solutions for the bank’s systems and exchanges with its clients and to maintain its role as a trusted third party.

#### **A jury combining expertise and strategic vision on cybersecurity issues**

The jury, selected for its technical and strategic expertise, will choose the winners following the two qualifying stages (written proposal and pitching). It will convene in Wavestone’s innovative and collaborative workspaces and will be comprised of:

- Françoise Mercadal-Delasalles, Societe Generale Group Head of Corporate Resources and Innovation
- Laurent Goutard, Head of Retail Banking of Societe Generale France
- Thierry Olivier, Societe Generale Group Ciso
- Pascal Imbert, Wavestone CEO
- Reza Maghsoudnia, Wavestone Strategic Development Director
- G r me Billois, Wavestone Senior Manager Cybersecurity Manager
- Guillaume Poupard, Director general of ANSSI

- Patrick Duvaut, Director of Research at Telecom ParisTech
- Sébastien Couasnon, Journalist and Host of Tech & Co on BFM Business

### Three prize categories



Prizes will be awarded for three categories at a ceremony to be held on 5 July 2017 at "Les Dunes", Societe Generale's new technology park that embodies the Group's digital transformation:

- **Digital Confidence for the Bank:** for solutions aimed at ensuring the security of the bank's internal systems, both for the business lines and those related to IT infrastructures.
- **Digital Confidence for Customers:** for solutions aimed at ensuring the security of exchanges between the bank and its customers; these are solutions that are visible to customers or set up on customer terminals.
- **France Special:** for a startup whose head office is based in France and whose capital is held mainly by French persons or entities.

The three winners will have the opportunity to test their solutions within Societe Generale and to join Wavestone's startup accelerator programme, Shake'Up.

**Applications and rules can be downloaded at**  
[www.banking-cybersecurity-innovation.com](http://www.banking-cybersecurity-innovation.com)  
**Projects must be submitted between 10 April and 21 May 2017.**

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## Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com)

## Wavestone

**In a world where permanent evolution is key to success, our 2,500 professionals over 4 continents enlighten and partner business leaders in making their most critical decisions.**

Drawing on some 2,500 employees across four continents, we work with major institutions and companies who are leaders in their sectors. It is this reach that positions Wavestone as a leading independent player in the European consultancy sector, and the number one in France.

From 2016, the leading consultancies Solucom and Kurt Salmon European's business, as well as the Financial Services and CIO Advisory practices of Kurt Salmon in the United States (excluding retail & consumer goods consulting activities outside of France) are joining forces to create Wavestone, a new generation in consulting.

For more information, you can follow us on Twitter @wavestoneFr or visit our web site [www.wavestone.com](http://www.wavestone.com)