

PRESS RELEASE

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SOCIETE GENERALE NAMED BEST TRADE FINANCE PROVIDER IN WESTERN EUROPE AND EMERGING MARKETS BY GLOBAL FINANCE

The Global Transaction Banking arm of Societe Generale (SG GTB) has been awarded '**Best Trade Finance Provider**' in Western Europe and Emerging Markets as well as '**Best Trade Finance Provider**' in Algeria, France and Romania by Global Finance magazine* at the Global Annual BAFT Forum in Madrid.

In a climate of economic and political uncertainty which can sometimes pose barriers to trade, these awards are recognition of the expert guidance provided by Societe Generale's domestic teams to importers and exporters developing their businesses internationally, supported by a strong international network and continuous investments in new technologies.

Pascal Augé, Director Global Transaction & Payment Services, Societe Generale, commented: "We are honoured that our strong and long standing commitment to supporting our clients has been recognised. Trade Finance is an ever-changing environment and we are committed to continuing to offer our clients innovative products which support their businesses, in particular digital innovation with initiatives such as our recent Digital Trade Chain partnership to help European SMEs increase trade."

With a broad range of international trade products and services, Societe Generale has gained a leading position in trade finance in its core markets. With around 800 employees supporting clients worldwide, SG GTB's global network spreads across 56 countries and includes business experts, product managers, marketing specialists, and transaction processing and customer service officers with in-depth knowledge of international trade financing.

More information about Societe Generale's solutions can be found at: <https://import-export.societegenerale.fr/en>.

Press Contact: Stephanie Jonville - +33 1 42 14 38 99 – stephanie.jonville@socgen.com - [@SG_presse](https://twitter.com/SG_presse)

**Global Finance is a monthly publication providing news and analysis about companies and financial institutions since 1987. Its audience includes Chairmen, Presidents, CEOs, CFOs and Treasurers across 163 countries.*

Each year Global Finance selects the best financial institutions around the world. These awards have become a recognised and trusted standard of excellence.

Global Finance names the World's Best Trade Finance Banks in 7 regions, 84 countries and globally in an exclusive survey. The editorial review board of Global Finance selected the best trade finance providers based on input from industry analysts, corporate executives and technology experts. In addition, a poll of Global Finance's readership was conducted in order to increase the accuracy and reliability of the results. Criteria for choosing the winners included: transaction volume, scope of global coverage, customer service, competitive pricing and innovative technologies. More information about these awards can be found here: <https://www.gfmag.com/media/press-releases/press-release-worlds-best-trade-finance-provider-2017>

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we accompany 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter  @societegenerale or visit our website www.societegenerale.com.

Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

Its teams' expertise receive regular industry recognition: GTB was elected Best Treasury Services in Africa, Best cash management services in EMEA (EMEA Finance Magazine 2015), Best Bank for cash & liquidity management in Central and Eastern Europe (TMI Magazine 2015), Best Trade Finance Bank in France (Global Finance 2015), Best Trade Finance Services in EMEA (EMEA Finance Magazine 2015). In 2015 CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary received the Silver Award for "Best Factoring Institution" by TFR.

Societe Generale press contact - fr-relations-medias@socgen.com - +33 (0)1 42 14 67 02