

PRESS RELEASE

Paris, October 3rd 2016

SOCIETE GENERALE SUPPORTS THE DEVELOPMENT OF KEY DIGITAL SKILLS FOR THE FUTURE

Societe Generale is one of the four founding member companies in the *Grande Ecole du Numérique* Public Interest Group, a public accreditation body for short training programmes that qualify people for careers in digital industries. This commitment illustrates digital transformation's key role in the Group's strategy and the attention it pays to developing skills for tomorrow, both within and outside the company.

Societe Generale Group is fully aware of the challenges of employment (retraining, integration – particularly of young people – into the workplace, etc.) and of global digitisation (new skills, new business lines, new working methods, and so on).

Created in September 2015, the ***Grande Ecole du Numérique***, a public accreditation body for short training programmes that qualify people for careers in digital industries, allows a broad public (young people not yet in the workplace, or employees working on career development) to undergo training and quickly get up to speed on digital-related professions. After one year, 171 unprecedented training programmes have been accredited. Innovative in their methods, they are available throughout the country.

A commitment in line with the Group's strategy

By becoming a founding member of the *Grande Ecole du Numérique*, Societe Generale, a connected and responsible employer, is continuing to promote the development of key digital skills for the future. This commitment fully supports previous initiatives to encourage workplace integration that the Societe Generale Foundation has supported over the past 10 years; some accredited schools are supported directly by the Foundation. Societe Generale has already partnered with the Simphon.co and Ecole 42 schools, which provide young people with tuition-free training for digital careers.

New skills at the heart of the Group's transformation The Bank has chosen to bring all its employees on board the digital transformation through several innovative initiatives, such as the *Digital for All* programme launched in 2014 to equip every employee with digital tools. Those tools are being used to develop their digital skills in order to better serve the bank's clients, whose expectations and behaviours have progressively changed with new technologies.

In addition, Societe Generale offers its employees training solutions based on new digital uses, to develop their professional skills. Employees have access to seven MOOCs in all, including the "**Make**

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me digital" MOOC, which helps them grasp digital trends by developing their digital knowledge, and the "the world of projects" MOOC, which was so successful that it has been developed for public access on the Coopacademy website. www.lemondeduprojet.com

For Frédéric Oudéa, Chief Executive Officer, Societe Generale group, *"The Grande Ecole du Numérique is a project headed straight for the future, toward the skills that our businesses and young people will need tomorrow. Societe Generale is fully conscious of the transformations that must be performed and the digital skills that are needed to invent the Bank of tomorrow. As an employer, it is our responsibility to anticipate and, more generally act for employment, especially for the youngest among us, regardless of their career paths. Our Foundation shares this commitment to the future, by taking the necessary actions that will bring our young people fully into the working world."*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we accompany 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

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