

## PRESS RELEASE

Paris, 22 January 2016

## SOCIETE GENERALE RECEIVES THREE AWARDS FOR 'BEST TRADE FINANCE BANK' IN FRANCE, CZECH REPUBLIC AND ROMANIA - GLOBAL FINANCE MAGAZINE 2016

Societe Generale received three awards for 'Best Trade Finance Bank' in France, Czech Republic and Romania during the Global Finance Best Trade Finance and Supply Chain Bank awards\* ceremony at the BAFT Global Annual Meeting in Paris.

The bank retains its first place for the second year in a row in its domestic market, confirming its position as the leading international trade Bank in France. In addition, the development of its trade finance franchise efforts were also rewarded with two more awards this year: Komerční banka in Czech Republic and BRD for Romania.

These three awards recognise Societe Generale's trade finance services expertise and the commitment of its teams across Europe to help importers and exporters develop their businesses internationally.

Building close relationships with its customers enables the bank to offer tailored advice and innovative solutions for clients' payment security issues and financing needs.

With trade teams in more than 55 countries, and correspondent relationships with over 800 financial institutions, Societe Generale's expert solutions and network allow clients to secure and finance their cross-border trade across the world.

\* Global Finance is a monthly publication providing news and analysis about companies and financial institutions since 1987. Its audience includes Chairmen, Presidents, CEOs, CFOs and Treasurer across 163 countries. Each year Global Finance selects the best financial institutions around the world. These awards have become a recognized and trusted standard of excellence. Global Finance names the World's Best Trade Finance Banks in 7 regions, 91 countries and globally in an exclusive survey. The editors of Global Finance select the best trade finance providers based on input from industry analysts, corporate executives and technology experts. In addition, a poll of Global Finance's readership is conducted in order to increase the accuracy and reliability of the results. Criteria for choosing the winners included trade-related transaction volume, scope of global coverage, customer service, competitive pricing, risk management and innovative products, services and technology. The winners are those banks that best serve the specialised needs of corporations as they engage in cross-border trade.

PRESS RELATIONS

Joëlle ROSELLO +33 (0)1 42 14 02 17

SOCIÉTÉ GÉNÉRALE

BANQUE DE DÉTAIL FRANCE

Florence AMPHOUX +33 (0)1 42 14 70 33

SOCIETE GENERALE

75886 PARIS CEDEX 18 SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF EUR 1 006 489 617.50 552 120 222 RCS PARIS



https://www.gfmag.com/media/press-releases/global-finance-names-worlds-best-trade-finance-providers-2016

\* BAFT: Bankers Association for Finance and Trade, BAFT is the association for organizations actively engaged in international transaction banking.

## **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- International retail banking, financial services and insurance with a presence in emerging economies and leading specialised businesses;
- Corporate and investment banking, private banking, asset management and securities services, with recognised
  expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

## **Global Transaction Banking**

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

Its teams' expertise receive regular industry recognition: GTB was elected Best Treasury Services in Africa, Best cash management services in EMEA (EMEA Finance Magazine 2015), Best Bank for cash & liquidity management in Central and Eastern Europe (TMI Magazine 2015), Best Trade Finance Bank in France (Global Finance 2016), Best Trade Finance Services in EMEA (EMEA Finance Magazine 2015). In 2015 CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary received the Silver Award for "Best Factoring Institution" by TFR.