

PRESS RELEASE

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SOCIETE GENERALE AWARDED 'BEST TRADE FINANCE BANK IN FRANCE' BY GLOBAL FINANCE MAGAZINE

Societe Generale has been awarded 'Best Trade Finance Bank in France' by Global Finance magazine*. This award recognizes the commitment of Société Générale's teams in France to support-businesses internationally.

By building close relationships with its customers, the bank is able to offer tailored advice and innovative solutions for clients' security issues and financing needs.

More information about the bank's solutions can be found on <https://import-export.societegenerale.fr/en>, a website designed by Société Générale to support companies' international development.

This award is confirmation of the results published in a study carried out by CSA**, which recognized Societe Generale as a leading French provider of trade finance services.

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**Global Finance is a monthly publication providing news and analysis about companies and financial institutions since 1987. Its audience includes Chairmen, Presidents, CEOs, CFOs and Treasurer across 163 countries.*

Each year Global Finance selects the best financial institutions around the world. These awards have become a recognized and trusted standard of excellence.

Global Finance names the World's Best Trade Finance Banks in 7 regions, 84 countries and globally in an exclusive survey. The editors of Global Finance select the best trade finance providers based on input from industry analysts, corporate executives and technology experts. In addition, a poll of Global Finance's readership is conducted in order to increase the accuracy and reliability of the results. Criteria for choosing the winners include: transaction volume, scope of global coverage, customer service, competitive pricing and innovative technologies. The full survey and report will be published in the February 2015 issue of Global Finance. <http://www.qfmag.com/media/press-releasess/global-finance-names-worlds-best-trade-finance-banks-2015>

*** The study carried out by CSA, a market research company, used a representative sample of 750 companies which generate an annual turnover greater than or equal to 1.5M€, and are amongst the 30.000 largest French exporters and or importers.*

PRESS RELATIONS

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

Its teams' expertise receive regular industry recognition : GTB was elected Best Treasury Services in Africa, Best cash management services in Europe in the EMEA area (EMEA Finance Magazine 2014), #1 Trade Bank in France and 8th worldwide (Source: SWIFT). In July 2014, CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary received the Silver Award for "Best Factoring Institution" by TFR.