

PRESS RELEASE

Paris, March 26 2015

PIERRE-YVES DEMOURES APPOINTED SOCIETE GENERALE DEPUTY HEAD OF HUMAN RESOURCES

Societe Generale is pleased to announce the appointment of Pierre-Yves Demoures as Deputy Head of the Group's Human Resources Department, taking effect on April 1st 2015. He will report to Edouard-Malo Henry, Group Head of Human Resources. Pierre-Yves Demoures has been a member of the Group Management Committee since 2013.

Pierre-Yves Demoures joined Societe Generale in 1999, as Head of Operations for the Equity and Equity Derivatives businesses, before becoming Chief Operating Officer at Corporate and Investment Banking (SG CIB) in 2003. He was appointed Director of Human Resources for French retail Banking in 2007. Pierre-Yves became Deputy Director and Chief Operating Officer of International retail Banking in 2012 and then Chief Operating Officer of International retail Banking and Financial Services in 2013.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

PRESS RELATIONS

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