

PRESS RELEASE

Paris, June 18th 2014

SOCIETE GENERALE ADOPTS A CHARTER FOR RESPONSIBLE ADVOCACY WITH PUBLIC AUTHORITIES

In the context of rapidly developing banking sector regulations, Societe Generale intends to contribute actively and transparently to the work of regulators and public authorities.

To this end, Societe Generale has adopted a [charter](#) that sets out the Group's key rules and principles governing advocacy with public authorities and representative institutions. This charter, which has been made public and is available on the Group's website, is consistent with the comprehensive framework of commitments made by Societe Generale in the area of Corporate Social Responsibility (CSR).

To be effective, a public decision must take into account all constraints incumbent on a sector and involve the relevant actors at each stage of the decision-making process. Thanks to its international scope and the diversity of its expertise, Societe Generale feels it can provide a useful vision of developments in the banking industry, and at the same time supplying the public authorities with crucial information on the potential impacts of planned regulations.

Societe Generale's charter has been drawn up in line with the recommendations of the non-governmental organisation, Transparency International, which acknowledges the increasing role of businesses in the development of public policy and, over the last few years, has been leading an effort aimed at fostering a framework for dialogue among the stakeholders of these decisions.

To complement its effort, Societe Generale has also signed the Transparency International Joint Declaration and added its name to the transparency register of the French National Assembly and the Senate.

Societe Generale is already listed in the EU Transparency Register.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

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- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.