

NEWS FLASH

Paris, 20 October 2014

NEW AWARDS FOR SOCIETE GENERALE PRIVATE BANKING'S EXPERTISE

Societe Generale Private Banking (SGPB) has received a number of awards during the *Private Banker International Global Wealth Awards* ceremony which took place in Singapore on 17 October 2014.

Private Banker International is a leading magazine covering the global wealth management sector. Following a rigorous selection procedure carried out by an independent jury, SGPB received the following awards:

- **Outstanding Private Bank in Europe - Highly Commended,**
- **Outstanding Wealth Manager and Trust Provider - Highly Commended,** an expertise recognised for the 3rd consecutive year,
- **Outstanding RM Training and Development Programme - Highly Commended,** for the 2nd consecutive year.

These awards highlight the commitment and expertise of SGPB and clearly underline its ambition: to be the relationship private bank in the key wealth management markets in Europe, to offer a top quality service and high added-value products, and to train its staff to continue to better serve its clients.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 116 billion of assets under management at the end of June 2014.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013 and 2014, Societe Generale Private Banking was voted:

- Best Private Bank in Western Europe for its offer in Structured Products, for the 10th consecutive year, (Euromoney 2014),
- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2013),

www.privatebanking.societegenerale.com

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