

NEWS FLASH

London, 7th November 2017

Societe Generale launches its first Innovation Week in the UK

Societe Generale today launched its very first Innovation Week in the UK, which will bring together staff, experts from the industry, and FinTechs to have open discussions to encourage collaboration, the sharing of ideas, as well as emerging opportunities.

Based across three key themes, *Tech Day*, *SG Innovation in Action* and *FinTech Day* *, Innovation Week will showcase the bank's progress and ambitions in terms of technological innovation, both internally and in working with clients and other stakeholders, and to promote an open innovation culture amongst staff and with the London FinTech ecosystem.

This first edition will involve many internal and external experts who will present and share their experiences through a number of seminars and workshops focused around themes including the Cloud, Big Data, Digital Banking in Wealth Management, Artificial Intelligence, Blockchain technology, and its uses in financial services, Cyber Security, as well as the Digital Workplace, a key focus area for the bank, and especially in context of its new London-based headquarters in Canary Wharf opening in 2019.

The bank will also host close to twenty FinTechs focused on Wholesale banking and financial services as part of a FinTech fair, providing the opportunity for open dialogue and sharing of ideas between staff and FinTechs.

Anthony Woolley, Head of Innovation for the Group in the UK, said: *"The transformation of financial services continues to accelerate, and through Innovation Week, we are showcasing some of this change, both positive but also through risk awareness, with our staff. Furthermore, when it comes to our industry, instinctively, people often perceive FinTechs as a threat, but the reality is that some of the greatest successes, especially in Wholesale banking, are through collaboration between FinTechs and banks, and we will be demonstrating this throughout Innovation Week."*

Press contact :

Florence Schwob - +33 (0)1 42 13 23 49 / +44 (0)207 762 4171 - florence.schwob@socgen.com -

 @SG_presse

**Tech Day: SG technological innovation and practical tips to make the most of it*

SG Innovation in Action: Innovation highlights from within the business lines

FinTech Day: exploring innovation from elsewhere in the industry

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, and chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;**
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  [@SocieteGenerale](https://twitter.com/SocieteGenerale) or visit our website www.societegenerale.com