



31/03/2009

Navigating through the credit crisis and assessing the earnings power

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Morgan Stanley - 2009 European Banks & Financials Conference





Disclaimer

The following presentation contains a number of forward-looking statements relating to Société Générale's targets and strategy. These forecasts are based on a series of assumptions, both general and specific. As a result, there is a risk that these projections will not be met. Readers are therefore advised not to rely on these figures more than is justified as the Group's future results are liable to be affected by a number of factors and may therefore differ from current estimates. Readers should take into account elements of uncertainty and risk when basing their investment decisions on information provided in this presentation. Neither Société Générale nor its representatives shall have any liability whatsoever for any loss arising from any use of this presentation or its contents or otherwise arising in connection with this presentation or any other information or material discussed.

The Group's consolidated financial statements were examined by the Board of Directors on February 17th 2009.

The quarterly results at March 31st 2007, June 30th 2007, September 30th 2007 and December 31st 2007, presented for comparative purposes, have been adjusted to restate the accounting consequences of the fictitious transactions recorded in 2007 and 2008 relating to unauthorised, concealed market activities discovered in January 2008. However, in order to provide more relevant information on the Group's performance, the figures in this document correspond to reported historic data. The comments are also based on these reported historic data. The consolidated financial statements for the fourth quarter of 2008 and FY 2008 and the comparative data for the fourth quarter of 2007 and FY 2007 (reported and restated) have been reviewed by the Statutory Auditors. The Basel II data in this presentation have not been audited by the Statutory Auditors.

The figures provided for the financial year ended December 31st 2008 and the comparative data relating to FY 2007 have been prepared in accordance with IFRS (International Financial Reporting Standards) adopted by the European Union and applicable at these dates. The consolidated financial statements have been audited by the Statutory Auditors.

Unless otherwise specified, the sources for the business rankings are internal.

Current market focus

- **Q1-09 Business update**
- **Exposures at risk**
- **Central and Eastern Europe**

Q1-09 SG Business performances: Impact of the crisis but overall resilient results

■ French networks

- ▶ Overall effect of economic slowdown on revenues

■ International Retail Banking

- ▶ Good resilience of activity in spite of currency depreciation impact on revenues (and costs)

■ Financial Services & Global Investment Management & Services

- ▶ Businesses suffering from financial crisis
- ▶ However, slightly positive net income

■ Corporate and Investment banking

- ▶ Fixed income and Financing & Advisory: excellent start of the year
- ▶ Satisfactory performances in equities

SG CIB: Good start of the year

■ Client revenues: SG CIB at the forefront of client relationship in difficult times

- ▶ **Fixed income, Currencies and Commodities:** strong commercial performance reiterated
- ▶ **Financing and Advisory:**
 - Euro bond markets improved SG market share in higher volume markets
 - Well positioned in syndicated EMEA loans
- ▶ **Equities:** satisfactory operational performance but impact of decreasing equity markets
 - Dividends and correlation impact despite resilient structured product sales
 - Flow products: decent performance

■ Good trading revenues

- ▶ **Fixed income, Currencies and Commodities:** favoured by improvement on credit markets
- ▶ **Equities:** good performance

Euro-denominated bonds market share - March 2009

Jan 09 to March 20th				FY 2008		
Rank	Managing bank or group	Total €m	Share (%)	Rank	Total €m	Share (%)
1	BNP Paribas	32,232	9.1%	3	59,315	9.0%
2	HSBC	28,374	8.0%	5	51,644	6.5%
3	SG CIB	25,486	7.2%	7	41,515	5.3%
4	Deutsche Bank	25,400	7.2%	1	71,246	9.0%
5	RBS	21,789	6.2%	4	59,122	7.5%
6	JPMorgan	21,125	6.0%	9	36,521	4.6%
7	Barclays Capital	19,906	5.6%	2	61,402	7.8%
8	Calyon	17,707	5.0%	10	32,702	4.1%
9	UniCredit Group	12,752	3.6%	8	37,244	4.7%
10	Citi	11,600	3.3%	14	22,624	2.9%
Total		354,163	100%		791,115	100.0%

Source EuroWeek

EMEA Syndicated Loans market share - Feb 2009

Jan-Feb 09				FY 2008		
Rank	Managing bank or group	Total \$ m	Share (%)	Rank	Total \$ m	Share (%)
1	BNP Paribas	8,947	8.5%	2	84,977	9.2%
2	Calyon	8,378	8.0%	3	51,346	5.6%
3	SG CIB	6,558	6.3%	7	40,794	4.4%
4	RBS	6,368	6.1%	1	94,788	10.3%
5	HSBC Holdings PLC	4,818	4.6%	6	42,499	4.6%
6	Santander	4,414	4.2%	11	28,730	3.1%
7	BBVA	4,004	3.8%	ns	ns	ns
8	Commerzbank	3,454	3.3%	ns	ns	ns
9	Citi	3,379	3.2%	5	48,023	5.2%
10	JP Morgan	3,035	2.9%	ns	ns	ns
Industry Total		104,577	100%		919,970	100%

Source IFR

SG CIB: 2009 – 2011 Strategy and Objectives

■ SG CIB: key pillar of Group strategy

- ▶ Capital allocated maintained at around 25% of total capital and goodwill allocated to businesses

■ Strong client orientation

- ▶ Objective of market share gains in a post crisis environment
- ▶ Focus on key clients

■ Optimization of scarce resources, improvement of risk profile

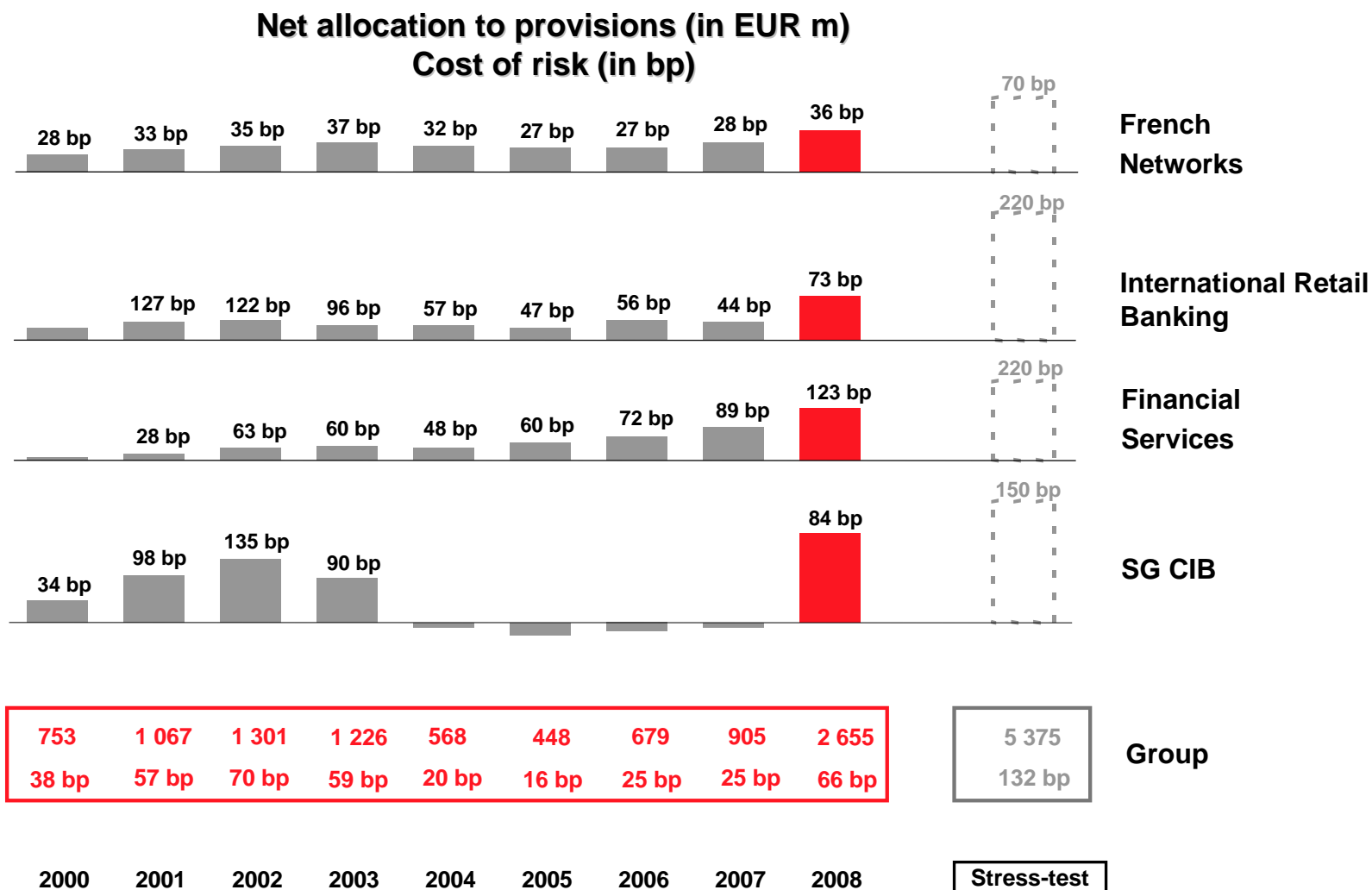
- ▶ Creation of a capital market division leading to better capital allocation between Equities and Fixed Income
- ▶ Proprietary trading concentrated on SG CIB core expertise (arbitrage, technological advance)
- ▶ More capital required from capital market activities

■ Operational leverage increase

- ▶ Targeted cost reduction
- ▶ Cost income at 60% or below
- ▶ Increased operational security and improved back-office

↪ **ROE target (Basel II) between 17 and 20 % in mid-cycle conditions**

Q1-09: Cost of risk within the same order of magnitude as in Q4-08



Good capacity to face a severe credit stress

(All the data appearing in this slide correspond to stress-tests and are provided for information purposes. They should not be viewed as forecasts)

■ Stress assumptions

- ▶ “2009 Gross Operating Income” equal to the lowest analyst consensus of March 30th 2009 (not SG guidance)
- ▶ Organic growth in RWAs of 5% (no acquisitions, volume effect and rating migration)
- ▶ Stress-tested Group cost of risk:132 bp
 - Inclusion of specific hypotheses for each business line
- ↪ 2009 Net Income of ≈ EUR 0.4bn (not SG guidance)

↪ Tier 1 Ratio⁽²⁾ 8.9% at end-2009 and Core Tier 1⁽²⁾ between 6.3% and 6.8%

- ▶ Including tranches issued to the French government (EUR 3.4bn)⁽¹⁾
- ▶ Assumed payout ratio of 45% in 2009
- ▶ Sensitivity of Tier 1 ratio at end-2009
EUR +/- 500m of GOI ⇔ ≈ +/- 4 bp of Tier 1 Ratio⁽²⁾

	Analyst consensus (lowest projection)
GOI	EUR 6.1 bn
	Credit stress test (based on the consensus)
↗ Risk-weighted assets	+5% <i>volume effect & cycle effect</i>
Stress-tested cost of risk	132 bp over 1 year (Basel I) i.e. EUR -5.4bn
Stress-tested net income	EUR 0.4bn
Tier 1 Ratio <i>Core Tier 1</i>	8.9% <i>between 6.3% and 6.8%</i>

(1) Percentage of hybrid capital in Tier 1 of around 27% (dependent on payout ratio) if the option of a second tranche of hybrids was chosen

(2) Basel II

Tier 1 ratio adequate to business mix and geographic exposure

■ Tier 1 Ratio of 8.8% and Core Tier 1 Ratio of 6.7% at end-2008 excluding floor effect⁽¹⁾

- ▶ Floor effect: 34 bp
 - ↳ Tier 1 ratio (including floor): 8.4% at Dec. 31st 2008
 - Core Tier 1 ratio (including floor): 6.4% at Dec. 31st 2008
- ▶ Percentage of hybrid capital 23.7% at Dec. 31st 2008

■ Benefit of government measures to reinforce capital

- ▶ 1st issue of EUR 1.7bn of deeply subordinated notes subscribed by the Government in December 2008
- ▶ 2nd issue envisaged (before August 2009) for the same amount and under conditions to be defined

■ Proposed dividend of EUR 1.2

- ▶ Scrip dividend option

* Based on a 36% payout ratio at end-December 2008

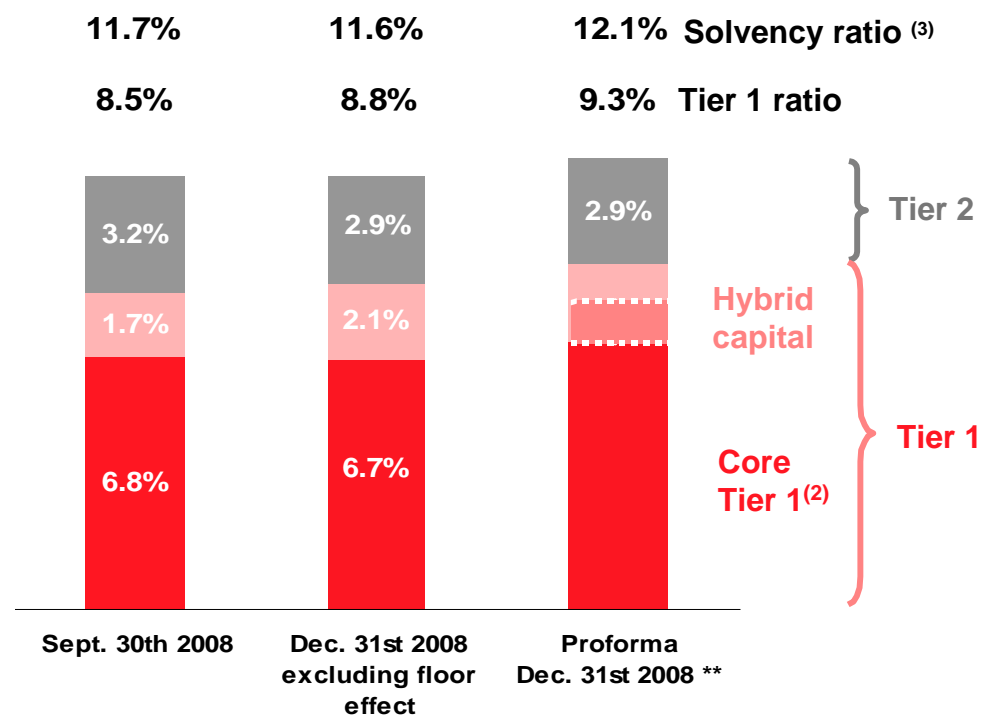
** Proforma of 2nd Government tranche and excluding impact of 2008 floor

(1) Additional capital requirements at given floors

(2) Core Tier 1: Tier 1 - Hybrid capital

(3) Solvency ratio: Tier 1 + Tier 2 - prudential deductions

Change in Basel II Tier 1 Ratio*



SGCIB: Review of reclassified assets and Q1-09 guidance

■ No further use of IAS 39 amendment in Q1-09

- ▶ Q4-08: Reclassification of high quality assets based on a credit analysis: EUR 23.5 bn of assets transferred
 - 90% of assets reclassified from riskiest assets as disclosed in Specific Financial Information

■ Additional write-downs of assets at risk to be expected in Q1-09

- ▶ Adjustments related to
 - Indices and spreads levels at end March
 - Financial situation of monoline insurers
- ▶ Manageable level

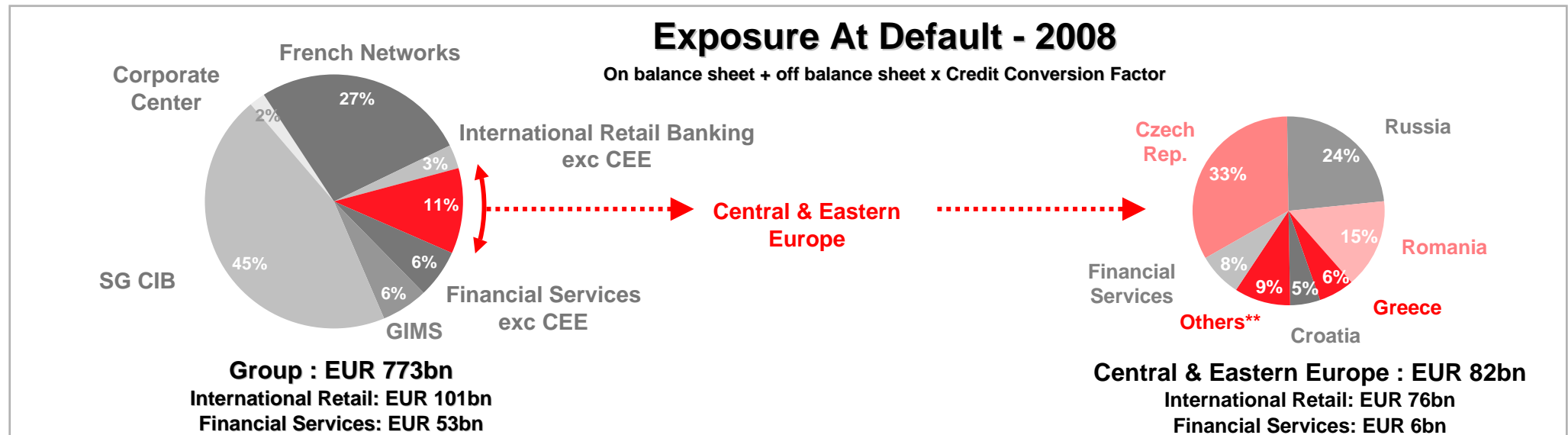
Breakdown of SG CIB assets reclassified in Q4 08

in EUR bn

Unhedged CDOs	2.7
Hedged CDOs and other assets	8.6
US RMBS	0.7
Spain RMBS	0.4
UK RMBS	0.2
Assets bought back from SGAM	1.0
CMBS	7.1
<i>o.w. assets previously disclosed as "Exotic credit"</i>	6.5
<i>o.w. assets sold or transferred by SGAM to CIB</i>	0.6
LBO	0.5
Reclassified assets disclosed in the Specific financial information total	21.2
Other reclassified assets	2.3
SG CIB Total transferred assets	23.5

* The exposures at 31/03 and 30/06 do not include the Reserve Policy.

Central & Eastern Europe: Manageable exposure



* Loans: clients, financial institutions, leasing

** Others: Slovenia, Serbia, Bulgaria, Georgia, Albania, Cyprus

SG a long term investor in CEE despite short-term uncertainties

■ SG International Retail Banking: a long term player in CEE

- ▶ 1999: Romania, Bulgaria
- ▶ 2001: Czech Republic, Slovenia
- ▶ 2004: Greece
- ▶ 2006 : Splitska (Croatia), Modra Pyramida (CZ), Bank Republic (Georgia), 20% of Rosbank (Russia)
- ▶ 2007 : Mobiasbanca (Moldavia), Ohridska Banka (Macedonia), Banka Popullore (Albania)
- ▶ 2008 : 57.57 % of Rosbank detained at end of May

■ Most CEE acquisitions made with low goodwill

- ▶ Residual goodwill as of Dec 31st 2008 stands at EUR 3.0 bn

■ Benefiting from SG expertise and support

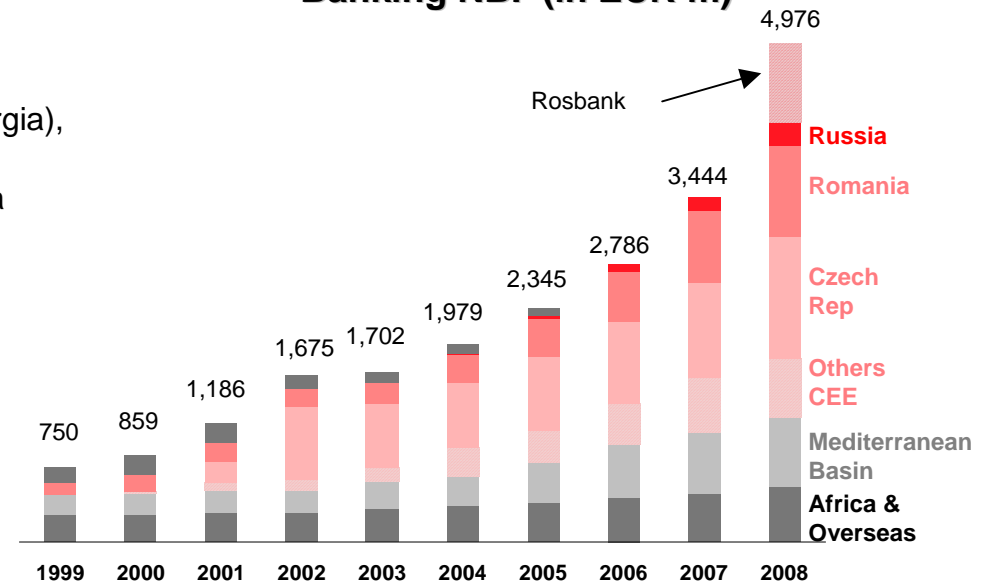
- ▶ Leveraging SG brand name and international profile
- ▶ Full alignment on Group values, policies and procedures
- ▶ Central monitoring for risk management and financial performance

■ Solid financial indicators

- ▶ CEE represents 75% of International Retail Banking NBI at end 2008
- ▶ CEE loans/deposits at 105%
- ▶ Constant improvement in CEE C/I ratio: 57% in 2008 versus 62 % in 2003

↪ **Long term trends will prevail: CEE will recover from short term uncertainties**

Breakdown of SG International Retail Banking NBI (in EUR m)

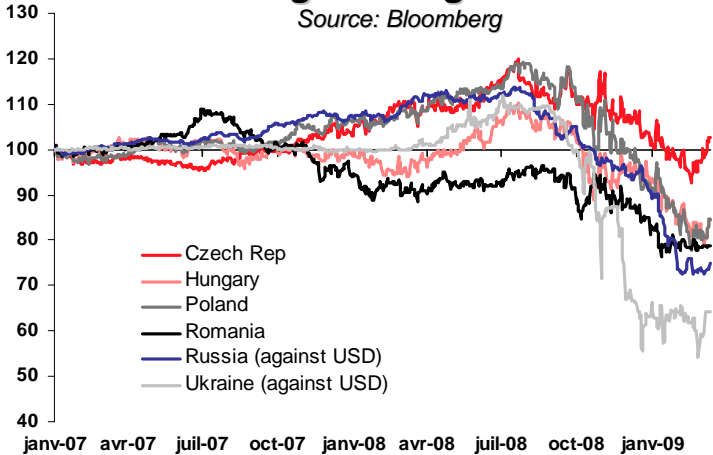


2008 KEY FIGURES	International Retail Banking	CEE
Subsidiaries	40	17
Branches	3,700	2,805
Staff	63,000	48,809
Customers (in m)	13	10
Client deposits (EUR bn)	61	44
Client loans (EUR bn)	63	46

Economic downturn in CEE: Not a uniform set of countries

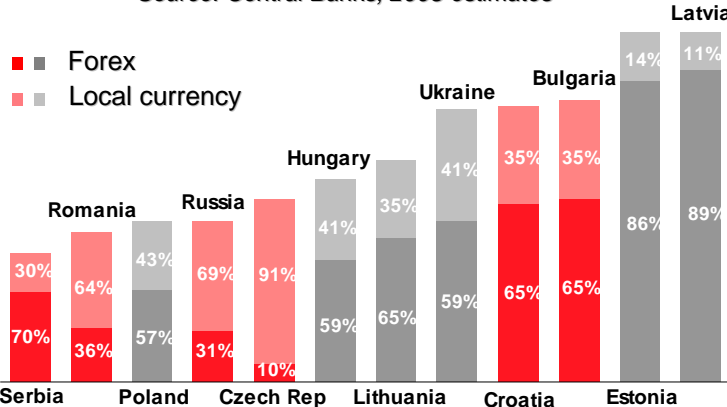
Exchange rate against EUR

Source: Bloomberg



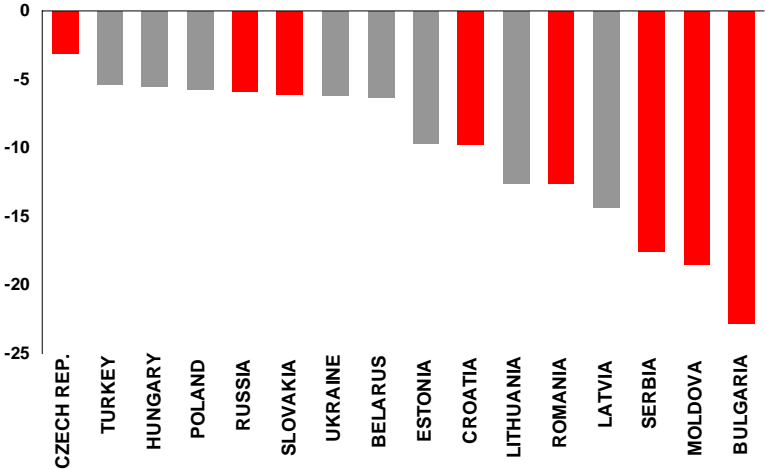
Loans/total GDP (in %)

Source: Central Banks, 2008 estimates



Current Account Deficit (% GDP)

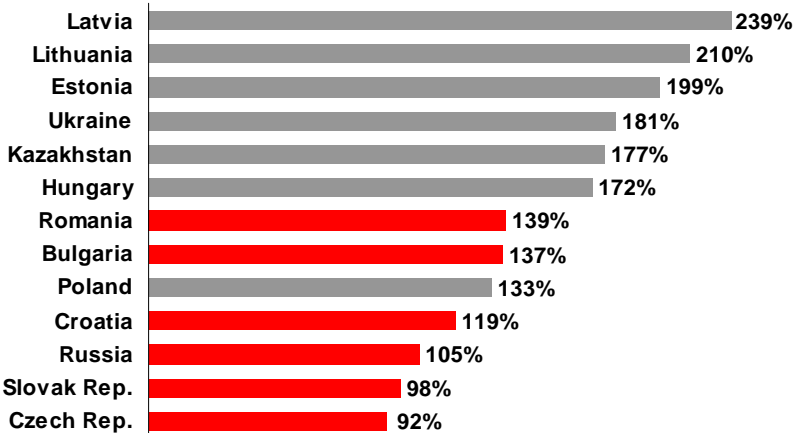
Source: EIU, 2008 estimate



SG International Retail Banking presence

Loans/deposits

Source: IMF, 2008



Komerční banka (CZ): Largest SG exposure in CEE, country less at risk

■ Czech Republic: strong fundamentals despite export-sensitive growth

- ▶ Exports amount to 70% of GDP
- ▶ Banking sector over liquid: large deposit base and low share of foreign currency loans (10% of total loans)
- ▶ Limited current account deficit: 3.1% of GDP 2008 (vs 10.1% on average in the region)

■ Komerční Banka: a highly resilient player

- ▶ High profitability and strong capitalization in 2008
- ▶ Excess liquidity (loan/deposit ratio: 66% at end 2008)
- ▶ Very limited exposure to Forex loans
 - 11% of total loans, exclusively corporate loans
- ▶ 2009 objectives:
 - Tight cost control: ongoing cost cutting program of EUR 10-12m per annum, opening of branches halted
 - Maintaining high profitability through cross-selling focus (5.5 products/client at end 2008 vs 2.5 in 2001)

■ Cost of risk

- ▶ 81 bp in 2008 (Q4-08 : 156 pb)
- ▶ Loss absorption capacity: 537 bp (GOI/Av. CWA)

Komerční Banka results ⁽¹⁾

In EUR m	2002	2007	2008	Change 08/07
Net banking income	715	952	1,218	+15.3%*
Operating expenses	(416)	(498)	(581)	+4.7%*
Gross operating income	299	454	637	+27.0%*
Net allocation to provisions	(31)	(31)	(102)	+192.8%*
Operating income	268	423	535	+14.7%*
Net income	195	319	421	+19.5%*
Net income Group Share	115	193	254	+19.8%*
Cooke Weighted Assets (EoP)	5,322	11,139	12,601	
C/I ratio	58.1%	52.3%	47.7%	
ROE	69.3%	55.3%	54.2%	

Komerční Banka loans and deposits

In EUR m	CZK	Forex	Total
Total client loans	89%	11%	13,653
- o.w Retail	45%	0%	40%
- o.w Corporate	55%	100%	60%
Total client deposits	91%	9%	20,725
- o.w Retail	45%	29%	44%
- o.w Corporate	55%	71%	56%

⁽¹⁾ Normative figures, 2002 data in French GAAP

* When adjusted for changes in Group structure and at constant exchange rates

BRD (Romania): Satisfying results despite lending limitations

■ Romania: systemic crisis unlikely despite imbalances

- ▶ EUR 20bn IMF/EU loan should alleviate pressure on the RON
- ▶ Structure of current account deficit financing (mainly FDI and subsidiaries funding) mitigates risks of an abrupt capital reversal as country does not rely on bond market debt rollover
- ▶ Underdeveloped domestic financial markets limit massive speculative positions

■ BRD: strong profitability

- ▶ Cost flexibility : operating expenses tightly monitored
 - Hiring freeze since mid 2008; maintained until further notice
 - Network target reached, completion program put on hold

■ BRD risk management : conservative lending approach

- ▶ Moderate market funding reliance, benefiting from Group support
 - Loan/deposit ratio: 119% (versus \approx 139% for the Romanian banking industry)
 - Enhanced focus on deposit collection on both in Euro and local currency
- ▶ Selective lending policy: strict limitations put on FX loans
 - Forex loans accounts for 49% versus around 55% for the market
 - Unsecured FX consumer loans capped at around 12% of total
 - Declining FX lending market shares since 2006

■ Cost of risk

- ▶ Low level in 2008 41 bp (Q4-08 : 61 bp)
- ▶ Loan absorption capacity: 483 bp (GOI/av. CWA)

BRD results ⁽¹⁾

In EUR m	2007	2008	Change 08/07
Net banking income	722	900	+37.1%*
Operating expenses	(344)	(383)	+23.0%*
Gross operating income	378	517	+49.9%*
Net allocation to provisions	(34)	(48)	+54.4%*
Operating income	344	469	+49.4%*
Net income	258	370	+56.9%*
Net income Group Share	151	217	+56.7%*
Cooke Weighted Assets (EoP)	9,786	11,622	
C/l ratio	47.6%	42.6%	
ROE	48.4%	54.7%	

BRD loans and deposits

In M EUR	RON	Forex	Total
Total client loans	51%	49%	8,099
- o.w Retail	48%	46%	47%
- o.w Corporate	52%	54%	53%
Total client deposits	61%	39%	6,784
- o.w Retail	37%	54%	44%
- o.w Corporate	63%	46%	56%

⁽¹⁾ Normative figures

* When adjusted for changes in Group structure and at constant exchange rates

Russia: Loan growth constrained

■ Russia: importance of commodities price

- ▶ CBR FX target 41 RUB against currency basket achievable if oil prices stabilize
- ▶ RUB stabilization since Feb. 09 as well as currency reserves
- ▶ Retail deposits increasing again since Dec. 08 after withdrawals in September/October (-6%)
- ▶ Current crisis may lead to further concentration of the banking sector and ultimately benefit to large players

■ Rosbank: balanced credit profile

- ▶ Loan/deposit ratio: 116% end of 2008
- ▶ Rosbank: one of the highest ratio of retail loans among top universal Russian banks: 41%
- ▶ Conservative lending policy

■ Cost of risk in Russia

- ▶ Alignment on Group provisioning standards in Q4-08
- ▶ Total cost of risk for Russia: 130 pb in 2008, 223 bp in Q4 08
- ▶ Loss absorption capacity: 269 bp (GOI/EoP CWA) before overheads reduction program

Rosbank* + BSGV+ Delta Credit 2008 results**

In EUR m	ROSBANK	BSGV	DELTA	RUSSIA
Net banking income	790	191	38	1,019
Operating expenses	(514)	(145)	(22)	(681)
Gross operating income	276	46	16	338
Net allocation to provisions	(171)	(12)	(6)	(189)
Operating income	105	34	10	149
Net income	86	27	8	121
Net income Group Share	42	27	8	103
Cooke Weighted Assets (EoP)	10,305	3,971	495	14,771
C/I ratio	65.1%	75.9%	57.9%	63.2%
ROE	13.1%	14.9%	34.8%	19.6%

Rosbank loans and deposits

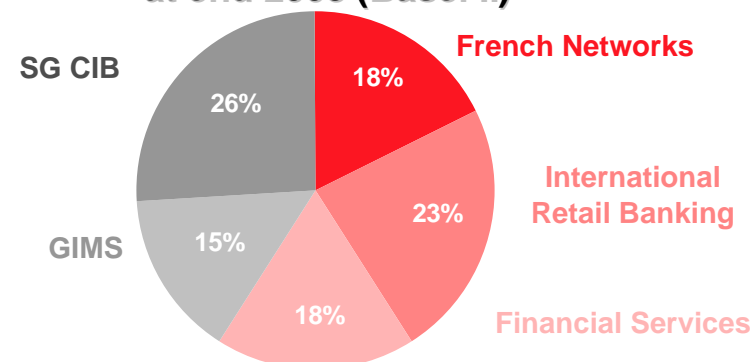
In M EUR	RUB	Forex	Total
Total client loans	67%	33%	8,636
- o.w Retail	55%	13%	41%
- o.w Corporate	45%	87%	59%
Total client deposits	61%	39%	7,455
- o.w Retail	29%	48%	37%
- o.w Corporate	71%	52%	63%

* Excluding AFS impact ** Normative figures, excluding goodwill impairment

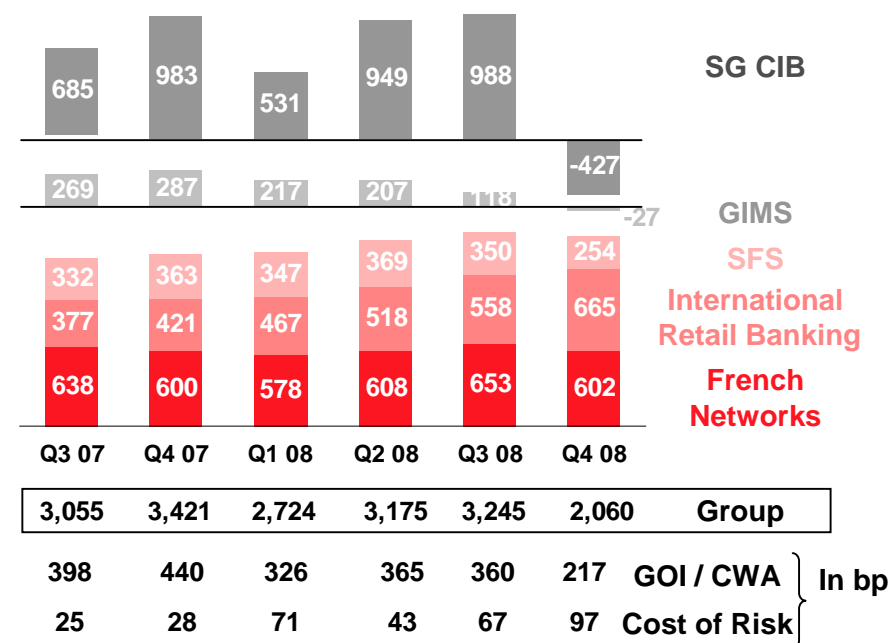
Assessing SG earnings power

- Primarily a retail oriented bank with a targeted presence in CIB
- Resilient operating income generation enabling the Group to face a significant credit crisis in the short term
- In the medium term, ability to leverage on businesses to deliver growth and profitability
 - ▶ Retail activity oriented towards countries with still low credit penetration
 - ▶ CIB benefiting from lower number of competitors leading to decreased margin pressures

Capital + Goodwill allocated to businesses at end 2008 (Basel II)



Gross Operating Income ⁽¹⁾ (in EUR m)



(1) Excluding non-recurring items



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Provisioning of doubtful loans*

	dec 05	dec 06	dec 07	june 08	dec 08
French Retail					
<i>Doubtful loans/Customer loans</i>	3.4%	3.3%	3.1%	3.0%	3.2%
<i>Coverage ratio for doubtful loans</i>	68%	59%	56%	54%	50%
International Retail Banking					
<i>Doubtful loans/Customer loans</i>	11.4%	7.6%	6.4%	5.8%	6.0%
<i>Coverage ratio for doubtful loans</i>	64%	71%	69%	69%	71%
Rosbank					
<i>Doubtful loans/Customer loans</i>	-	-	-	4.4%	5.5%
<i>Coverage ratio for doubtful loans</i>	-	-	-	79.5%	105.5%
BSGV					
<i>Doubtful loans/Customer loans</i>	0.3%	1.2%	0.8%	1.7%	2.1%
<i>Coverage ratio for doubtful loans</i>	100.0%	63.1%	89.1%	32.1%	29.4%
BRD					
<i>Doubtful loans/Customer loans</i>	4.5%	3.9%	4.1%	3.0%	2.7%
<i>Coverage ratio for doubtful loans</i>	89.8%	64.5%	55.8%	69.9%	72.9%
Komercni Banka					
<i>Doubtful loans/Customer loans</i>	3.7%	3.4%	3.1%	3.3%	4.3%
<i>Coverage ratio for doubtful loans</i>	63.8%	66.2%	67.7%	66.1%	57.4%
Financial Services					
<i>Doubtful loans/Customer loans</i>	6.8%	6.7%	7.0%	7.7%	7.0%
<i>Coverage ratio for doubtful loans</i>	50%	54%	54%	51%	51%
Corporate and Investment Banking					
<i>Doubtful loans/Customer loans</i>	1.5%	1.0%	0.9%	1.4%	1.8%
<i>Coverage ratio for doubtful loans</i>	51%	50%	38%	51%	49%
GROUP					
<i>Doubtful loans/Customer loans</i>	3.9%	3.4%	3.1%	3.3%	3.5%
<i>Coverage ratio for doubtful loans</i>	62%	61%	58%	57%	56%

* Including financial institutions, excluding portfolio-based provisions

Indicators of subsidiaries

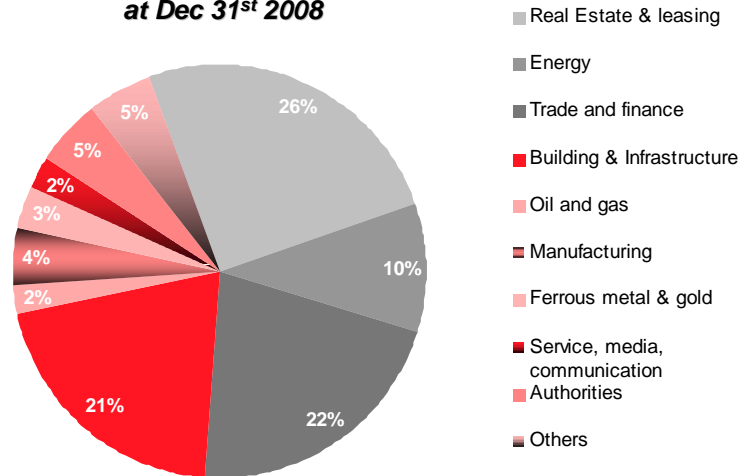
	Ownership percentage	CWA ^{*(1)}	Loans ^{*(1)}	Deposits ^{*(1)}	Loan to deposit ratio (as %) ⁽¹⁾	Net position ^{*(1)}
 Czech Republic (KB)	60.35%	12,601	13,653	20,725	65.9%	841.0
 Russia (Rosbank)	57.57%	10,305	8,636	7,455	115.8%	556.1
 Romania (BRD)	58.54%	11,622	8,099	6,784	119.4%	372.6
 Morocco (SGMA)	56.91%	4,269	4,915	4,564	107.7%	242.2
 Greece (GBG)	52.32%	4,393	3,989	2,507	159.1%	146.1
 Egypt (NSGB)	77.17%	4,316	3,704	4,741	78.1%	540.2
 Russia (BSGV)	100.00%	3,971	3,652	1,976	184.8%	186.8
 Croatia (SB)	100.00%	2,583	2,552	1,754	145.4%	358.8
 Slovenia (SKB)	99.69%	2,256	2,423	1,236	196.1%	215.3
 Bulgaria (SGEB)	97.95%	1,365	1,075	628	171.1%	103.6
 Reunion (BFCOI)	49.99%	1,170	1,506	1,408	107.0%	44.4
 Algeria (SGA)	100.00%	990	842	724	116.3%	66.7
 Serbia (SGS)	100.00%	1,112	501	412	121.5%	183.6

* Indicators at end-December 2008 - In EUR m

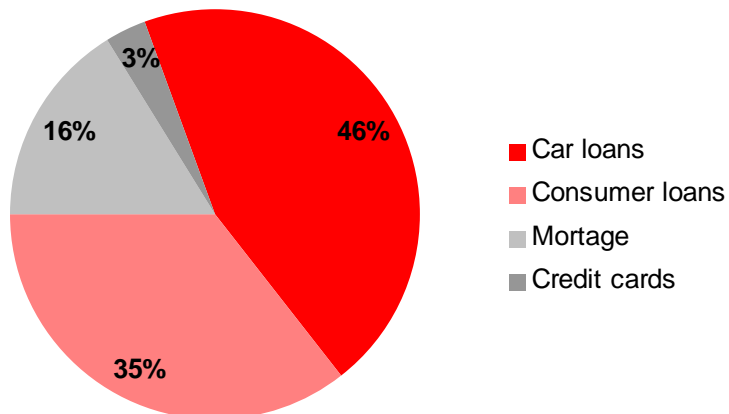
(1) The exposures reported relate to all International Retail Banking operations

Rosbank: Balanced credit profile

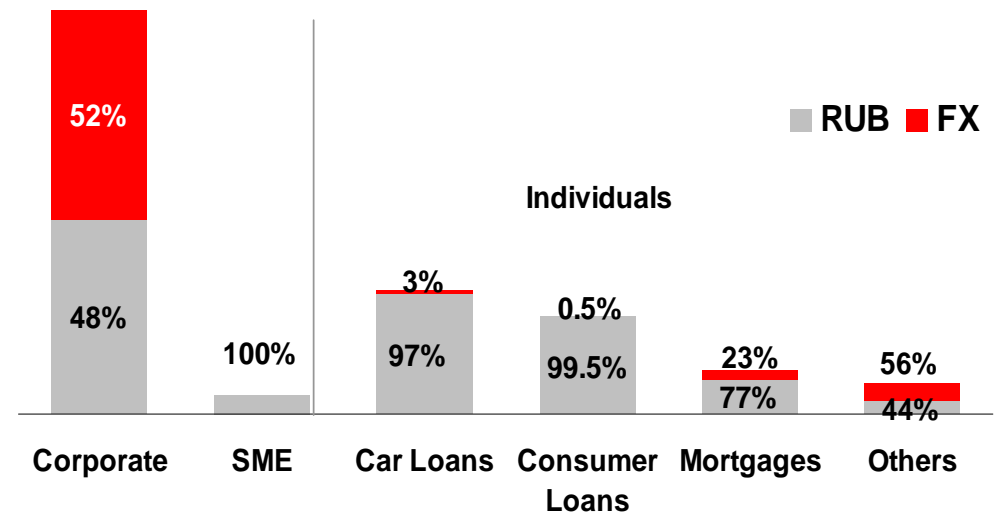
Rosbank large corporate portfolio*
at Dec 31st 2008



Rosbank retail client portfolio*
at Dec 31st 2008



Rosbank FX/ RUB total loan breakdown*
at Dec 31st 2008

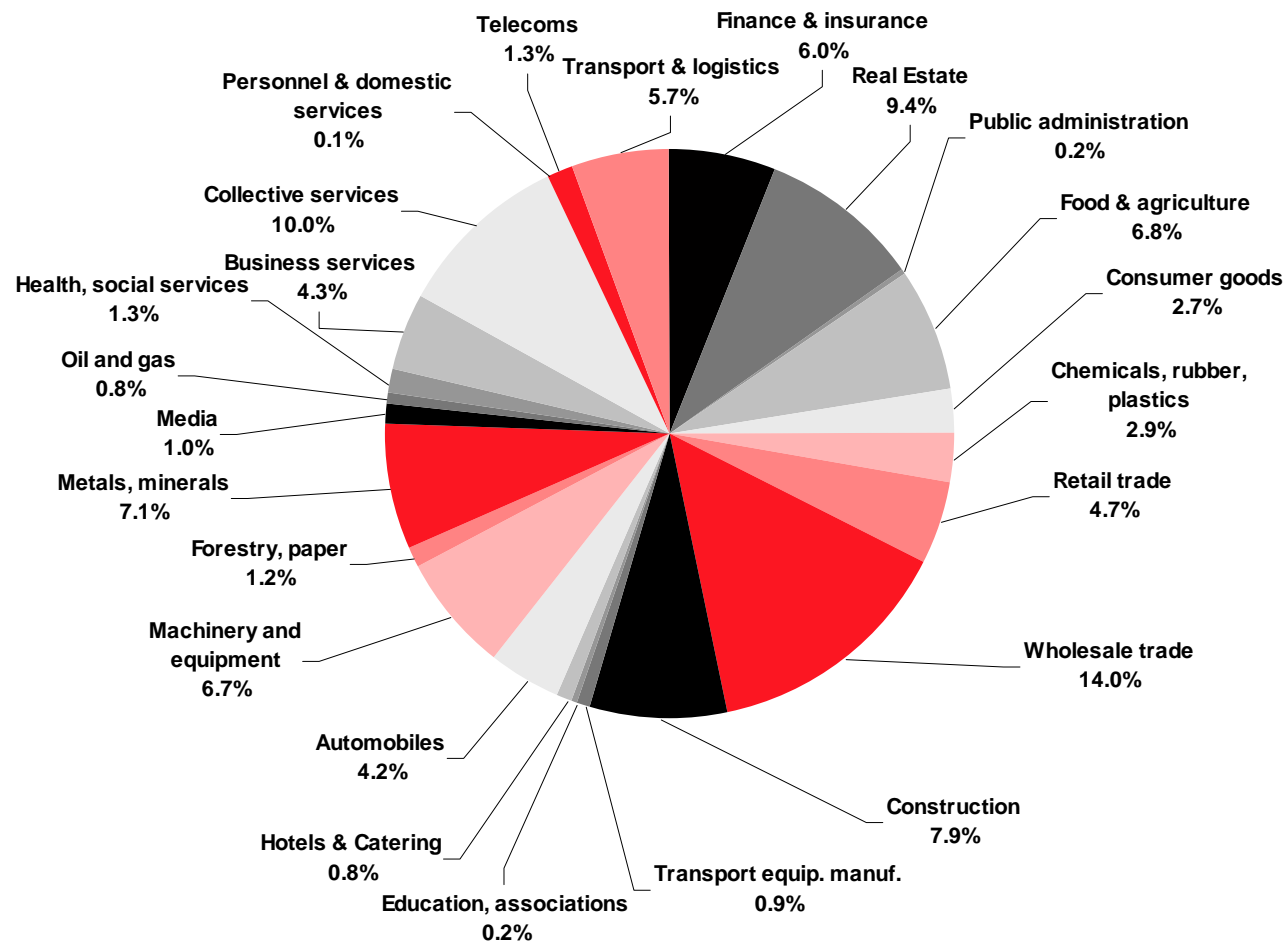


* Rosbank stand alone, Russian GAAP

Komerční banka (CZ): Loan commitments

Sector breakdown of KB corporate commitments at Dec 31st 2008

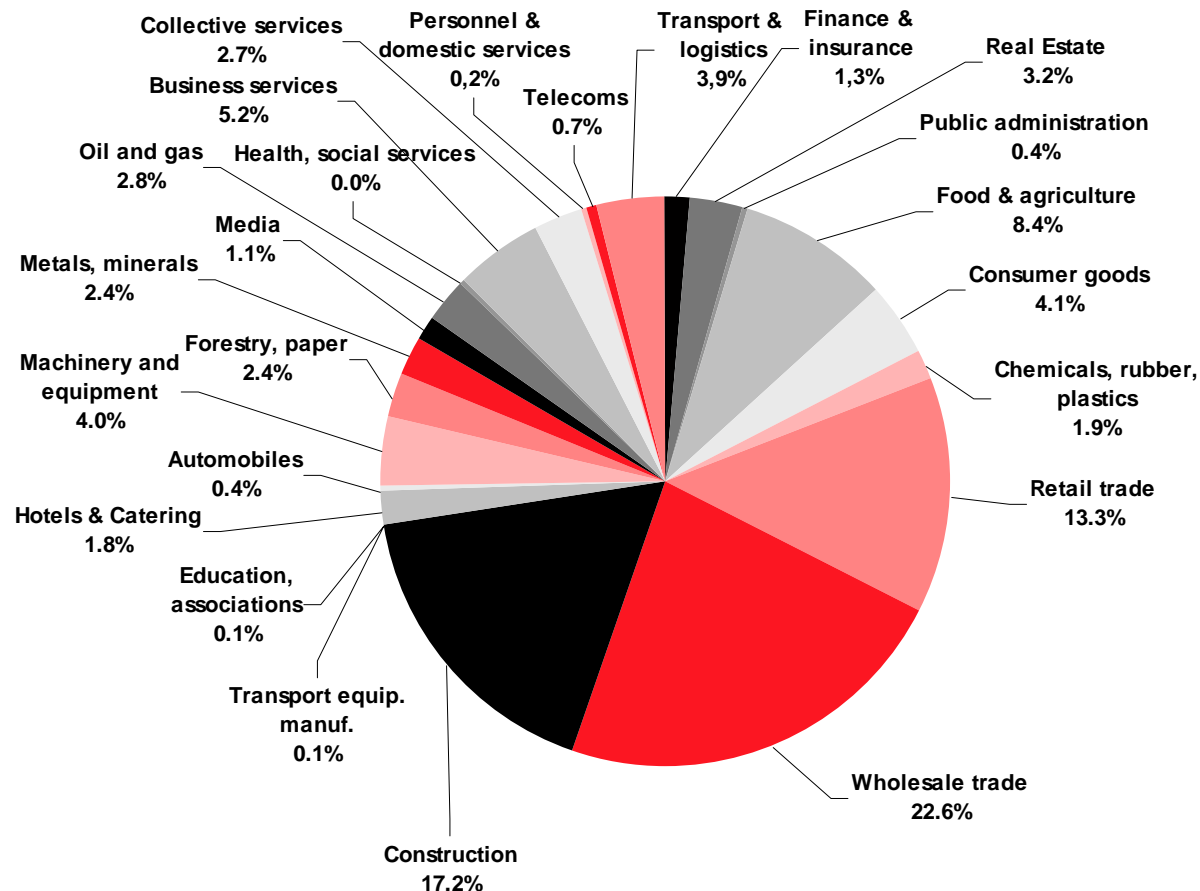
Corporate EADs: EUR 10bn



BRD (Romania): Loan commitments

Sector breakdown of BRD corporate commitments at Dec 31st 2008

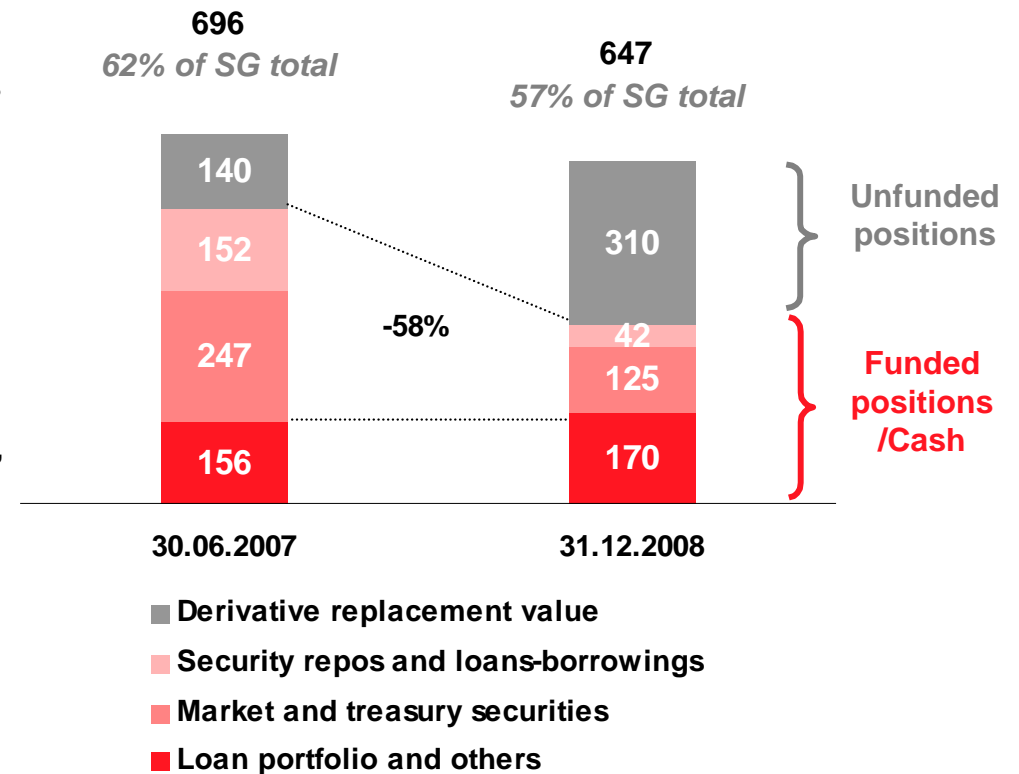
Corporate EADs: EUR 4bn



SG CIB: On-going balance sheet de-risking

- **Significant efforts made since beginning of the crisis to reduce balance sheet size**
 - ▶ Proactive reduction of “repo and securities” positions: -58% vs. Q2 07 and of assets at risk ...
 - ▶ ... but mechanical rise in the replacement value of derivatives linked to credit spread widening and decline in interest rates : +121% vs. Q2 07
- **Q1-09: ongoing optimisation of balance sheet management**
- **Constraining size of less liquid positions**
 - ▶ Maintaining positions when having expertise to manage them, and if not, adjusting maturity of associated refinancing
 - ▶ Reducing/Optimizing liquidity gap with increased conservativeness

**Change in CIB assets
(period-end - EUR bn)**



* Estimate based on the main differences between IFRS / US GAAP